

## TYPE OF PROMOTION



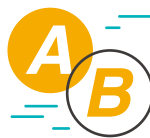
Tournament



Rebate



Task Driven



Combination

genesis  
GAMING & BEYOND

www.genesis-games.com

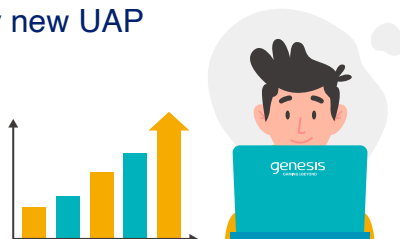


## OBJECTIVES OF PROMOTION

- Increase average DAU



- Improve daily new UAP



- Increase average daily total bet



## TOP PERFORMING GAMES FOR PROMOTION CAMPAIGNS

genesis



Riches in the Rough



Leprechaun Legends



Fortune Turtle



Savanna King



Da Hong Bao

RADI  
IGNITE YOUR GAME



GongXi FaCai



Year of the Rat



Panda Pursuit:  
Royal Edition



Dragon Blast

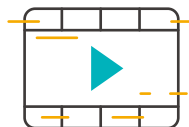


Jungle Jam

## ELEMENTS OF CUSTOMISED PROMOTION WEBPAGE DESIGN



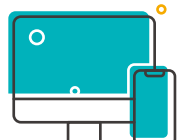
CSS/HTML



Video



How to play



Responsive

